PLANNING OUR FUTURE

Growth Plan for Esperance and the South-East Region



Growth Plan Implementation Schedule

November 2012
Document 2 of 4

DOCUMENT CONTROL

Document 1: Growth Plan

Version:	Version Release Date:	Revisions:	Purpose:
V1	October 2012		Endorsement by: Shire of Esperance; GEDC; ECCI; and Department of Planning
V2	31 October 2012	Updates to formats and correction of minor errors	Submission to Department of Regional Development and Lands

Document 2: Implementation Schedule

Version:	Version Release Date:	Revisions:	Purpose:
V1	October 2012		Endorsement by: Shire of Esperance; GEDC; ECCI; and Department of Planning
V2	31 October 2012	Updates to formats and correction of minor errors	Submission to Department of Regional Development and Lands
V3	16 November 2012	Updates to implementation schedule (indicative costs and funding sources)	Growth Plan Launch print run

'The South-East is Western Australia's most desirable regional destination for lifestyle, work, unique experiences and investment. It is recognised for its vibrant, welcoming communities, pristine environment and diverse economy'.



ESPERANCE SUPERTOWN PROJECT TEAM

Shire of Esperance
Windich Street
PO Box 507, ESPERANCE WA 6450
Phone: (08) 9071 0666
Fax: (08) 9071 0600
Email: shire@esperance.wa.gov.au
Website: www.esperance.wa.gov.au

Goldfields - Esperance Development Commission
Suite 26c, Dutton Arcade - 91 Dempster Street
PO Box 632, ESPERANCE WA 6450
Phone: (08) 9083 2222
Fax: (08) 9071 3765
Email: gedcesp@gedc.wa.gov.au
Website: www.gedc.wa.gov.au

Esperance Chamber of Commerce and Industry
Suite 26b, Dutton Arcade - 91 Dempster Street
PO Box 817, ESPERANCE WA 6450
Phone: (08) 9071 5142
Fax: (08) 9072 1693
Email: admin@esperancecci.com.au
Website: www.esperancecci.com.au

Department of Regional Development and Lands

Department of Planning

Landcorp

Hon. Wendy Duncan MLC
Member for Mining and Pastoral

Dr Graham Jacobs MLA
Member for Eyre

Esperance SuperTown Community Reference Group

ABOUT 'PLANNING OUR FUTURE'

Planning our Future: A Growth Plan for Esperance and the South East Region (the Growth Plan) sets out our vision and guiding principles to enable economic growth, prosperity and wellbeing for the communities of the South-East region (the region) (Shires of Esperance, Dundas and Ravensthorpe). The Growth Plan includes actions, projects and initiatives to promote and share the benefits of growth across the region and accommodate a population of up to 25,000 in Esperance by 2036. This Growth Plan has been prepared by the Esperance SuperTowns Project Team in collaboration with stakeholders and the communities of our region.

'PLANNING OUR FUTURE' DOCUMENTS

Our Growth Plan comprises the following suite of documents:

Document 1 - 'Planning our Future': A Growth Plan for Esperance and the South-East Region;

Document 2 - 'Planning our Future': Growth Plan Implementation Schedule;

Document 3 - 'Planning our Future': Growth Plan Community Engagement Report; and

Document 4 - Esperance SuperTown Interim Growth and Implementation Plan (March 2012)

GROWTH PLAN IMPLEMENTATION SCHEDULE

This document is an Implementation Schedule to accompany the 'Planning our Future' Growth Plan (Document 1). A number of key actions, projects and initiatives have been identified for the successful implementation of the Growth Plan vision. These are set out within this Implementation schedule, aligned against the six Growth Plan Guiding Principles:

Guiding Principle 1 – Grow our **economy**
Guiding Principle 2 – Strengthen our **communities**
Guiding Principle 3 – Create a sustainable **built environment**
Guiding Principle 4 – Protect and enhance our **natural environment**
Guiding Principle 5 – Deliver timely and efficient enabling **infrastructure**
Guiding Principle 6 – Embrace Innovative and proactive **governance**

Many of our identified actions, projects and initiatives meet all or many of the aspirations within our guiding principles. For example, the housing and accommodation projects identified will serve to build our economy, strengthen our communities and provide infrastructure to enable growth. The actions, projects and initiatives identified have been prioritised following extensive community engagement and liaison with regional and State Government stakeholders, throughout the Growth Planning process.

As stated within Growth Plan (Document 1), the local governments of the South East Region have identified eight locally led priority actions, projects and initiatives for the short term (Growth Plan period 2012 until 2016). These are:

- Esperance Waterfront Redevelopment including the iconic Tanker Jetty;
- Esperance Town Centre Revitalisation;

- Esperance Economic Development Program including the Esperance Enterprise Unit;
- Esperance Accommodation Options;
- Esperance Greater Sports Ground and Indoor Stadium Redevelopment;
- Esperance Waste Facility;
- Norseman Visitor Gateway Centre; and
- Ravensthorpe Heavy Haulage Bypass.

The key priority actions, projects and initiatives for Local and State Government or others, as identified in Schedules 1 to 6 of the Growth Plan (Document 1), are colour coded in blue within this Implementation Schedule. The delivery of many of these priorities is outside of Local Government and the Esperance SuperTowns Project Team remit. These projects, such as the Esperance Port Sea and Land and Land Multi User Iron Ore Facility Upgrade and the Redevelopment of the Goldfields Institute of Technology Esperance Campus will be significant economic drivers and critical for the development of the region. This Implementation Schedule also contains other actions, projects and initiatives for the Plan period up to 2036.

Inter-agency collaboration at a State, regional and local level is crucial to the implementation of all our identified actions, projects and initiatives. We will help facilitate the delivery of these actions, projects and initiatives, by advocating with relevant State Government Agencies, the private sector and community organisations to bring forward our region's priorities.

Performance indicators will be developed to monitor the progress of Growth Plan implementation and to ensure positive impacts for the communities of our region. Our collaborative governance will ensure that growth is balanced and results in prosperity, sustainability and social inclusion for all.

Indicative Costs, Funding Sources and Timeframes

The process of identifying indicative costs and funding sources for projects has commenced and, where available, these are identified within this Implementation Schedule. Moving forward, this process will be key to ensuring we are responsive to future funding opportunities as they become available. For the purposes of the Growth Plan (Document 1) and this Implementation Schedule (Document 2) identified timeframes are defined below. All timeframes are indicative unless specified.

Short term	**2012 - 2016**
Medium Term	**2016 - 2026**
Longer Term	**2026 – 2036**

Key to Implementation Schedule

Priority Growth Plan Actions, Projects and Initiatives for the Plan period up to 2036

TBC - denotes 'To be Confirmed'

N/A - denotes 'Not Applicable'

GUIDING PRINCIPLE 1 - GROW OUR ECONOMY

Our region will comprise diverse and thriving business, industry and service hubs where innovative opportunities are actively pursued and fostered through:

- A wealth of diverse and quality employment opportunities;
- Attraction and retention of knowledge and investment, people and skills;
- Supportive business environments; and
- Sustainable growth supported by innovative industry.

NO.	STRATEGY AREA	ACTION, PROJECT OR INITIATIVE	LEAD AGENCY	INDICATIVE TIMEFRAME			INDICATIVE COST	FUNDING SOURCES
				2012 - 2016	2016 - 2026	2026 - 2036		
1.1	**Investment and Industry Attraction**	Esperance Economic Development Strategy Includes the delivery of economic profiling, a supply chain study, an industry investment and attraction study, an Economic Development Implementation Plan, public land use strategy and Enterprise Investment Unit.	Esperance SuperTowns Project Team	✓			$180,000	Royalties for Regions SuperTowns
1.2		Esperance Port Sea and Land Multi-user Iron Ore Upgrade. To expand the iron ore infrastructure at the Esperance Port to handle up to 20 million tonnes of iron ore exports per annum.	Esperance Port Sea and Land Department of Transport Private Sector	✓	✓		$600M	Private Sector
1.3		Marketing and Branding Strategy for Esperance.	Esperance SuperTown Project Team	✓			$50,000	Royalties for Regions SuperTowns Shire of Esperance
1.4		Explore opportunities and constraints for Esperance and other regional settlements to become a destination for regional based FIFO / DIDO.	Esperance SuperTown Project Team	✓			TBC	TBC

NO.	STRATEGY AREA	ACTION, PROJECT OR INITIATIVE	LEAD AGENCY	INDICATIVE TIMEFRAME			INDICATIVE COST	FUNDING SOURCES
				2012 - 2016	2016 - 2026	2026 - 2036		
1.5	**Investment and Industry Attraction** ***(Continued)***	Promote Esperance as a suitable centre for Research and Development (R&D) and Pilot Projects i.e. renewable energy, telehealth, emerging digital technologies	Esperance SuperTown Project Team	✓	✓		N/A	N/A
1.6		Support the review of the Goldfields-Esperance Strategic Development Plan (2011-2021), which establishes foundations for advancing long term sustainable development within the region, while identifying priority initiatives to be advanced in the current decade.	Regional Development Australia Goldfields-Esperance Development Commission	✓			N/A	N/A
1.7		Support the development of an accurate and reliable Regional Economic and Employment Strategy to support sustainable economic development and inform regional and local planning	Goldfields-Esperance Development Commission	✓			TBC	TBC
1.8		Support the preparation of an Economic Development of Aboriginal Communities Study. To identify economic development opportunities for Aboriginal communities	TBC	✓	✓		TBC	TBC
1.9		Promote Esperance and the South East region as a premier regional destination to invest and do business.	Esperance SuperTown Project Team (Esperance Enterprise Investment Unit)	✓	✓		N/A	N/A

NO.	STRATEGY AREA	ACTION, PROJECT OR INITIATIVE	LEAD AGENCY	INDICATIVE TIMEFRAME			INDICATIVE COST	FUNDING SOURCES
				2012 - 2016	2016 - 2026	2026 - 2036		
1.10	**Skills and Training**	Redevelopment of the Goldfields Institute of Technology, Esperance Campus.	Goldfields Institute of Technology (formerly VTEC)	✓			$15-$20M	State Government
1.11		Support the implementation of the Goldfields-Esperance Workforce Development Alliance (GEWDA) to direct and manage its workforce development plan.	Goldfields-Esperance Workforce Development Alliance (GEWDA)	✓			TBC	TBC
1.12		Liaise with Department of Immigration regarding Regional Migration Schemes. To supplement skills shortages and improve the skills of the labour force to meet the needs of economic growth.	Esperance SuperTown Project Team Department of Immigration	✓	✓		N/A	N/A
1.13	**Business Development**	Investigate the development of an Esperance Small Business Incubator.	Esperance SuperTown Project Team	✓	✓		TBC	TBC
1.14		Industrial Strategy for Esperance: To encourage partnerships between the public and private sectors and to encourage innovation, clusters and links with tertiary education. To improve the aesthetic quality of the industrial areas on the entrances to town.	Shire of Esperance	✓			TBC	Shire of Esperance
1.15	**Agriculture and Food**	Support food production industries and agricultural innovation.	Department of Agriculture and Food	✓	✓		N/A	N/A

NO.	STRATEGY AREA	ACTION, PROJECT OR INITIATIVE	LEAD AGENCY	INDICATIVE TIMEFRAME			INDICATIVE COST	FUNDING SOURCES
				2012 - 2016	2016 - 2026	2026 - 2036		
1.16	**Agriculture and Food** ***(Continued)***	Explore opportunities to value add to agricultural industries.	Department of Agriculture and Food	✓	✓		N/A	N/A
1.17		Explore opportunities for the forestry industry including use of existing plantation resources.	Department of Agriculture and Food	✓			N/A	N/A
1.18		Explore opportunities for niche food production including the expanding organic market.	Department of Agriculture and Food Private Sector	✓	✓		N/A	N/A
1.19		Support the RDL Rangelands Reform Program. This is for land tenure arrangements in the Rangelands including diversification of uses in pastoral lands.	Department of Regional Development and Lands	✓			N/A	N/A
1.20		Support the DAFWA AgriFoods 2025+: The Future Way initiative. A scenario based initiative to examine future opportunities and foods industry in WA. A state-wide initiative looking at options for agriculture to 2025 and beyond.	Department of Agriculture and Food	✓			N/A	N/A
1.21		Support the DAFWA Bridging the Yield Gap (BTG) project which aims to contribute to the productivity of the Grains sector by assisting grain growers to lift their profitability. Focus of this project is at agribusiness level but issues may arise which require a regional planning response.	Department of Agriculture and Food	✓			N/A	N/A

NO.	STRATEGY AREA	ACTION, PROJECT OR INITIATIVE	LEAD AGENCY	INDICATIVE TIMEFRAME 2012 - 2016	2016 - 2026	2026 - 2036	INDICATIVE COST	FUNDING SOURCES
1.22	**Agriculture and Food** ***(Continued)***	Support the DAFWA Pathways to Resilience program, which will contribute to building profitable, innovative and sustainable farm businesses in lower rainfall environment. Focus of this project is at agribusiness level but issues may arise which require a regional planning response.	Department of Agriculture and Food	✓			N/A	N/A
1.23		Support the recommendations of the DAFWA 'More Sheep' partnership, which is an initiative of the Department of Agriculture and Food Western Australia (DAFWA) and the Sheep Industry Leadership Council (SILC) to address the critical issue of the decline in the Western Australian flock.	Department of Agriculture and Food	✓			N/A	N/A
1.24	**Aquaculture and Fishing**	Explore and support opportunities for aquaculture and fishing industries within the region.	Department of Fisheries Private Sector	✓	✓		N/A	N/A
1.25	**Tourism**	Norseman Visitor Gateway Centre. Develop a new visitor centre in Norseman.	Shire of Dundas Australia's Golden Outback Tourism Western Australia	✓			$1.75M	Shire of Dundas Regional Country Local Government Fund R4R component
1.26		Local Tourism Planning Strategy for Esperance.	Shire of Esperance	✓			$25,000	Shire of Esperance

NO.	STRATEGY AREA	ACTION, PROJECT OR INITIATIVE	LEAD AGENCY	INDICATIVE TIMEFRAME			INDICATIVE COST	FUNDING SOURCES
				2012 - 2016	2016 - 2026	2026 - 2036		
1.27	**Tourism** ***(Continued)***	Shire of Dundas Tourist Information Bays and Norseman Tourist Trails. Construct a self-drive/ walk tourist trail linking current historical points of interest around Norseman, including rest areas, parking and interpretive signage. Develop tourist information bays within the Shire of Dundas.	Shire of Dundas	✓	✓		$1.5M	Shire of Dundas
1.28		Develop Esperance as a cruise ship destination and support the development of tourism node at Twilight Beach.	Shire of Esperance Tourism Esperance	✓			N/A	N/A
1.29		Develop a range of tourism accommodation options in Esperance.	Esperance SuperTown Project Team Tourism Australia Tourism WA Tourism Esperance	✓			TBC	Private Sector
1.30		Support a Goldfields-Esperance Tourism Planning Study. To investigate the need for additional tourism and recreation facilities in the Goldfields-Esperance region to meet the needs of future populations.	TBC	✓			TBC	TBC
1.31		Support the Tourism Australia Great South West Edge National Landscape Experience Development Strategy. To identify iconic world-class experiences matching the 'experience seeker' target market and determine the priority short and medium term projects required for the further development of those experiences.	Tourism Australia Great South West Edge Steering Group	✓			TBC	TBC

NO.	STRATEGY AREA	ACTION, PROJECT OR INITIATIVE	LEAD AGENCY	INDICATIVE TIMEFRAME			INDICATIVE COST	FUNDING SOURCES
				2012 - 2016	2016 - 2026	2026 - 2036		
1.32	**Tourism** ***(Continued)***	Support the finalisation of the Tourism WA Cruise Shipping Strategy.	Tourism WA	✓			N/A	N/A
1.33		Support the implementation of the Ravensthorpe Tourism Strategy (2010). This will enhance the local tourism industry and provide employment and income.	Shire of Ravensthorpe	✓			TBC	TBC



GUIDING PRINCIPLE 2 - STRENGTHEN OUR COMMUNITIES

Our region will comprise relaxed, family friendly communities with vibrant hearts and a wealth of activities for all, we will ensure that our communities:

- Enjoy a diverse range of social, recreational and volunteer opportunities;
- Respect diversity and be inclusive of all peoples;
- Are safe and healthy with a focus on wellbeing;
- Have a strong connection with our unique environment; and
- Celebrate their rich cultural heritage.

NO.	STRATEGY AREA	ACTION, PROJECT OR INITIATIVE	LEAD AGENCY	INDICATIVE TIMEFRAME			INDICATIVE COST	FUNDING SOURCES
				2012 - 2016	2016 - 2026	2026 - 2036		
2.1	**Health and Wellbeing**	Support the development of a permanent co-located Medical Centre at Esperance Health Campus with GP consulting space and allied health services.	WA Country Health Service Department of Health	✓	✓		TBC	Department of Health Private Sector
2.2		Esperance Health Campus Redevelopment – Stages 1 and 2.	WA Country Health Service Department of Health	✓			$32.8M	State Government inclusive of $18.8M Royalties for Regions
2.3		Encourage WA Country Health and other health service providers undertake planning for Growth Plan population scenarios across the region.	Esperance SuperTown Project Team WA Country Health Service	✓	✓	✓	N/A	WA Country Health Service
2.4		Support the development of a Wellbeing Centre incorporating mental health accommodation and wellbeing services, Esperance.	Esperance SuperTown Project Team Health provider TBC	✓	✓	✓	TBC	TBC

NO.	STRATEGY AREA	ACTION, PROJECT OR INITIATIVE	LEAD AGENCY	INDICATIVE TIMEFRAME			INDICATIVE COST	FUNDING SOURCES
				2012 - 2016	2016 - 2026	2026 - 2036		
2.5	**Health and Wellbeing** ***(Continued)***	Advocate for and support the continual development of improved access to health services and mental health services across the South East region.	Esperance SuperTown Project Team Local Government	✓	✓	✓	N/A	N/A
2.6		Support the initiatives of the Southern Inland Health Initiative to improve medical resources and 24 hour emergency coverage in our region.	Southern Inland Health Initiative	✓			N/A	N/A
2.7		Support the development of Regional patient accommodation facilities for Esperance. To provide facilities for patients who are required to travel within the region for treatment.	TBC	✓	✓		TBC	TBC
2.8	**Housing and Acommodation**	Esperance Accommodation Options Projects to relieve rental shortages and increase availability of affordable housing.	Esperance SuperTown Project Team Department of Housing	✓			TBC	Local and State Government Private Sector
2.9		Support the development of the Norseman Aged Accommodation project. To construct three aged accommodation units adjacent to existing units to encourage long term residents to remain in town.	Shire of Dundas	✓	✓		$1.2M	Shire of Dundas
2.10		Explore the requirements for aged accommodation and services for seniors in Esperance.	Esperance SuperTown Project Team	✓	✓		TBC	TBC

NO.	STRATEGY AREA	ACTION, PROJECT OR INITIATIVE	LEAD AGENCY	INDICATIVE TIMEFRAME			INDICATIVE COST	FUNDING SOURCES
				2012 - 2016	2016 - 2026	2026 - 2036		
2.11	**Housing and Acommodation** ***(Continued)***	Investigate opportunities to undertake a Local Housing Affordability Study in Esperance.	Department of Housing Esperance SuperTown Project Team	✓			TBC	Department of Housing Goldfields-Esperance Development Commission
2.12	**Education**	Esperance Residential College Accommodation Upgrade and redevelopment of the Esperance Primary School.	Department of Education	✓			$13.4M $10M	Royalties for Regions
2.13		Esperance Anglican Community School expansion.	Anglican Schools Commission	✓	✓		$2.5M	Anglican Schools Commission
2.14		Support other school expansion projects across the region to cater for future demand.	Local Government State Government Esperance SuperTown Project Team	✓	✓		TBC	TBC
2.15		Encourage Department of Education to undertake planning for Growth Plan population scenarios across the region.	Esperance SuperTown Project Team with Department of Education	✓	✓	✓	N/A	N/A

NO.	STRATEGY AREA	ACTION, PROJECT OR INITIATIVE	LEAD AGENCY	INDICATIVE TIMEFRAME			INDICATIVE COST	FUNDING SOURCES
				2012 - 2016	2016 - 2026	2026 - 2036		
2.16	**Community Planning**	Community Infrastructure Plan. To plan effectively for community infrastructure requirements for Growth Plan scenarios. Including but not limited to planning for youth, seniors, health, education and training, sports and recreation, volunteering, culture and the arts.	Shire of Esperance Esperance SuperTown Project Team State Government	✓			$50,000	Shire of Esperance
2.17		Planning and development of Residential Facilities for Children to meet growing demand.	Department of Child Protection	✓	✓		TBC	TBC
2.18		Support the preparation of a Goldfields-Esperance Regional Social Infrastructure Requirements Study. The study should include asset mapping and demand projections for social infrastructure.	TBC	✓	✓		TBC	TBC
2.19		Support the development of Social Services for Aboriginal Communities Including the identification of social and infrastructure needs for Aboriginal communities and coordination of service delivery.	Department of Indigenous Affairs	✓	✓		TBC	TBC
2.20		Support the Community Safety Network - Regional Radio Network Replacement Program. To replace redundant emergency services communications infrastructure and expansion of network coverage into regional areas.	TBC	✓	✓		TBC	TBC
2.21		Support the preparation of the Goldfields-Esperance Regional Aged Care Facilities Study / Plan, to investigate and develop aged care/ retirement facilities to suit the required needs of the region.	Goldfields-Esperance Development Commission	✓			TBC	TBC

NO.	STRATEGY AREA	ACTION, PROJECT OR INITIATIVE	LEAD AGENCY	INDICATIVE TIMEFRAME			INDICATIVE COST	FUNDING SOURCES
				2012 - 2016	2016 - 2026	2026 - 2036		
2.22	**Sports and Recreation, Culture and Arts**	Greater Sports Ground and Indoor Stadium Redevelopment. Redevelopment and expansion of current indoor facility to comprise 5 multi-purpose indoor sports courts, outdoor courts, spectator areas, amenities, club and association meeting facilities. Opportunity to co-locate other sports and recreational facilities within this project, to be investigated.	Esperance SuperTown Project Team Shire of Esperance	✓			$10M	Dept of Sport and Recreation Royalties for regions Shire of Esperance
2.23		Esperance Library Redevelopment. Modern facility required. Potential for co-located facility needs to be investigated. Opportunity to optimise digital economy combining library with I.T. or digital centre.	Shire of Esperance Private sector	✓	✓		TBC	Shire of Esperance Dept of Culture and Arts Private Sector
2.24		Development of the Hopetoun Town Hall and Community Centre project.	Shire of Ravensthorpe	✓	✓		$2.5M	Shire of Ravensthorpe Dept of Culture and Arts
2.25		Support the preparation of an Esperance Public Art Strategy.	Shire of Esperance	✓	✓		TBC	TBC
2.26		Deliver a vibrant, diverse and inclusive community arts and engagement program.	Esperance Community Arts	✓	✓		TBC	TBC
2.27		Refurbishment of the Esperance Civic Centre as the primary entertainment and business conference centre for the region.	Shire of Esperance	✓	✓		TBC	Shire of Esperance Dept of Culture and Arts
2.28		Development and implementation of Cultural plans.	State Government Local Government	✓	✓		TBC	TBC

NO.	STRATEGY AREA	ACTION, PROJECT OR INITIATIVE	LEAD AGENCY	INDICATIVE TIMEFRAME			INDICATIVE COST	FUNDING SOURCES
				2012 - 2016	2016 - 2026	2026 - 2036		
2.29	**Sports and Recreation, Culture and Arts *(Continued)***	Development and implementation of sports and recreational audits and strategies: The Department of Sports and Recreation Sports and Recreation Facilities and Services Audit will create a snap shot of current facilities and services across the Goldfields-Esperance region for use as baseline data in the creation of the region's sport and recreation plan	Department of Sports and Recreation Local Government	✓			$50,000	Dept of Sport and Recreation
2.30		Support and strengthen the volunteer sector. Support strategies to increase participation and provide sustainable, long term funding for the volunteer sector, as the population grows.	Local Government State Government	✓	✓	✓	N/A	N/A
2.31		Support the preparation of a Goldfield-Esperance Aboriginal Cultural and Recreation Needs Study by the Department of Indigenous Affairs. To consider the long-term cultural and recreational needs of the Goldfields-Esperance region's Aboriginal population including the need for a regional Aboriginal cultural centre.	Department of Indigenous Affairs	✓	✓		N/A	N/A
2.32		Support the undertaking of an assessment of Regional Housing Affordability by the Department of Housing and develop strategies to address significant affordability issues.	Department of Housing	✓	✓		N/A	N/A

NO.	STRATEGY AREA	ACTION, PROJECT OR INITIATIVE	LEAD AGENCY	INDICATIVE TIMEFRAME			INDICATIVE COST	FUNDING SOURCES
				2012 - 2016	2016 - 2026	2026 - 2036		
2.33	**Sports and Recreation, Culture and Arts *(Continued)***	Provide a diverse range of cultural, arts, social and recreational opportunities for our communities to increase our amenity and lifestyle offering in the region.	Local Government State Government Esperance SuperTown Project Team	✓	✓	✓	TBC	TBC
2.34		Investigate opportunities for co-location of sports, recreation, arts and cultural facilities with complementary uses, including retail and commercial uses, where appropriate.	Esperance SuperTown Project Team Local Government	✓	✓	✓	N/A	N/A
2.35		Promote the Esperance Civic Centre as a primary entertainment and business conference venue for the region.	Esperance SuperTown Project Team	✓	✓		N/A	N/A
2.36		Support the development of youth and seniors facilities as part of a strategy to attract and retain population.	Esperance SuperTown Project Team Local Government	✓	✓	✓	N/A	N/A
2.37	**Emergency Services**	Support the resourcing and capability of emergency services (paid or volunteer) in line with expanding risks and workloads associated with development and population growth.	State Government Local Government	✓	✓	✓	N/A	N/A

NO.	STRATEGY AREA	ACTION, PROJECT OR INITIATIVE	LEAD AGENCY	INDICATIVE TIMEFRAME			INDICATIVE COST	FUNDING SOURCES
				2012 - 2016	2016 - 2026	2026 - 2036		
2.38	**Emergency Services (*Continued*)**	Investigate opportunities for increased paid emergency services workers and potential for co-located emergency services and justice precinct.	Esperance SuperTown Project Team WA Police FESA Dept of Justice St John's Ambulance	✓	✓	✓	N/A	N/A



GUIDING PRINCIPLE 3 - CREATE A SUSTAINABLE BUILT ENVIRONMENT

Our built form will capture our unique character and setting; connecting people and places and integrating sustainable infrastructure that meets the needs of our growing communities and economy by:

- Creating active and vibrant spaces;
- Developing well connected and liveable communities;
- Encouraging design elements to celebrate our bush and coast communities; and
- Supporting sustainable building and infrastructure design.

NO.	STRATEGY AREA	ACTION, PROJECT OR INITIATIVE	LEAD AGENCY	INDICATIVE TIMEFRAME			INDICATIVE COST	FUNDING SOURCES
				2012 - 2016	2016 - 2026	2026 - 2036		
3.1	**Revitalisation**	Esperance Waterfront Project: Implement Stages 1 & 2. Plan for Stages 3 & 4 including preparation of business cases for future funding. • Stage 1- Construction of a seawall, headland round the base of the Tanker Jetty, community infrastructure and landscaping; • Stage 2 - redevelopment and upgrade of the southern foreshore area, comprising installation of infrastructure along the southern section of the site (James St Precinct), including major re-contouring, installation of shared use pathways, landscaping and planting the area, installation of irrigation and lighting, and picnic related infrastructure; • Stage 3 - The replacement of the Esperance Tanker Jetty; and • Stage 4 - Cultural and commercial property development on the headland, with commercial development funding the cultural centre infrastructure requirement.	Shire of Esperance	✓	✓		$59M	Shire of Esperance Federal and State Government Private Sector

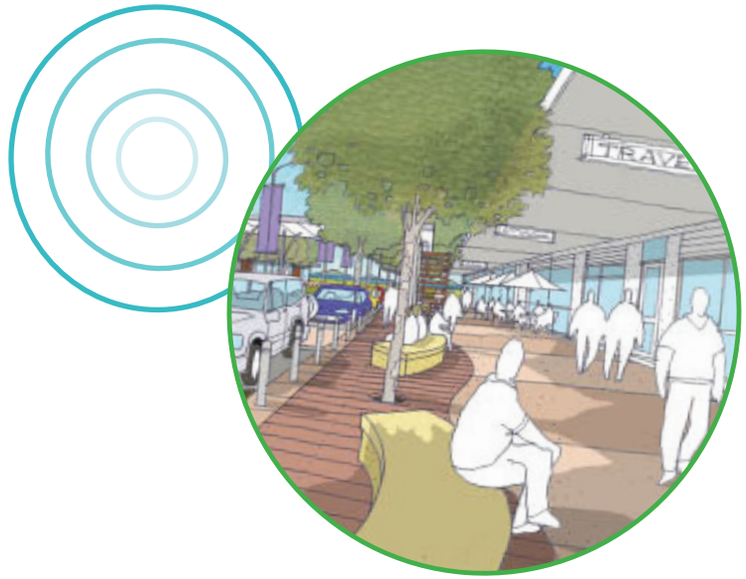
NO.	STRATEGY AREA	ACTION, PROJECT OR INITIATIVE	LEAD AGENCY	INDICATIVE TIMEFRAME			INDICATIVE COST	FUNDING SOURCES
				2012 - 2016	2016 - 2026	2026 - 2036		
3.2	**Revitalisation** ***(Continued)***	Esperance Town Centre Revitalisation Project including Precinct Planning for Museum Park and linkages with Waterfront Activate the town centre and facilitate sustainable economic growth and community development. • Stage 1 – Masterplanning • Stage 2 – Implementation - implement the Town Centre Masterplan. Undertake planning for business cases to fund implementation. Investigate private / public partnerships. Stages will complement implementation of Esperance Waterfront project.	Esperance SuperTown Project Team Shire of Esperance	✓			Stage 1 S380,000+ Stage 2 TBC	Shire of Esperance State Government Private Sector Utility Company
3.3		Redevelop the iconic Esperance Tanker Jetty (N.B. currently part of Esperance Waterfront Project Stage 3 – unfunded).	Shire of Esperance				$15M	Shire of Esperance
3.4		Hopetoun Main Street Upgrade project. To stimulate economic development and meet the community's aspirations. Revitalisation of main street including traffic calming, landscaping, architectural street lighting and furniture.	Shire of Ravensthorpe	✓	✓		$500,000	Shire of Ravensthorpe
3.5		Ravensthorpe Streetscape Revitalisation project. Revitalisation of main street to stimulate economic development and meet the community's aspirations.	Shire of Ravensthorpe	✓	✓		$100,000	Shire of Ravensthorpe

NO.	STRATEGY AREA	ACTION, PROJECT OR INITIATIVE	LEAD AGENCY	INDICATIVE TIMEFRAME			INDICATIVE COST	FUNDING SOURCES
				2012 - 2016	2016 - 2026	2026 - 2036		
3.6	**Revitalisation** ***(Continued)***	Norseman Footpath Replacement Program. Undertake a footpath replacement program to replace all existing asphalt footpaths (2.9 km) in Norseman and Eucla with concrete pathways, over a ten year period.	Shire of Dundas	✓	✓		$700,000	TBC
3.7		Ravensthorpe Local Administration Building project. Extensions and renovations to Shire of Ravensthorpe administration building	Shire of Ravensthorpe	✓	✓		TBC	TBC
3.8		Explore options for relocating and/or co-locating State Government agency buildings and land holdings in Esperance to facilitate revitalisation.	Department of Building Management and Works	✓	✓		TBC	State Government
3.9		Support the Department of Planning to undertake townsite infrastructure planning to plan for the future infrastructure requirements of Goldfields-Esperance townsites, to cater for future growth scenarios. Including but not limited to structure planning, land availability analysis and wastewater provision.	Department of Planning	✓			TBC	Shire of Esperance Public Transport Authority Dept of Planning LandCorp Esperance SuperTown Project Team
3.10		Support the Implementation of the Department of Water's Better Urban Water Management Framework prior to the development of new residential and rural residential areas in the region.	Department of Water Local Government	✓	✓	✓	TBC	Local and State Government

NO.	STRATEGY AREA	ACTION, PROJECT OR INITIATIVE	LEAD AGENCY	INDICATIVE TIMEFRAME			INDICATIVE COST	FUNDING SOURCES
				2012 - 2016	2016 - 2026	2026 - 2036		
3.11	**Strategic Development Areas**	Undertake planning for the Bandy Creek Harbour Redevelopment in Esperance. To encourage the future development of the area for mixed use marina precinct for businesses, industry, tourism and residential. Identify a lead agency (State Government) for this major project.	Department of Planning Department of Transport Landcorp Esperance SuperTown Project Team Private developers	✓	✓		TBC	State Government Private Sector
3.12		Advocate for the relocation of the Fuel Depot, Fuel pipeline and CBH depot at Esperance Middletown. The fuel depot and CBH depot are located on the Middletown Strategic Development site. Relocation will facilitate redevelopment of the Middletown Strategic Redevelopment Project.	Esperance SuperTown Project Team Department of Planning Landcorp	✓	✓		TBC	TBC
3.13		Undertake planning for the Esperance Middletown Strategic Development Area. Redevelopment planning for the precinct within the borders of Norseman Road, Harbour Road and Brazier Street, in order to secure future social and economic development (potential for 'green heart' e.g. Kings Park, tourism, civic, commercial and residential development). Identify a lead agency (State Government) for this major project.	Department of Planning Esperance SuperTown Project Team Landcorp	✓	✓		TBC	TBC

NO.	STRATEGY AREA	ACTION, PROJECT OR INITIATIVE	LEAD AGENCY	INDICATIVE TIMEFRAME			INDICATIVE COST	FUNDING SOURCES
				2012 - 2016	2016 - 2026	2026 - 2036		
3.14	**Spatial Planning**	Undertake growth planning for the region's smaller townsites and adopt spatial growth options for settlements.	Local Government Department of Planning	✓			TBC	TBC
3.15		Review Local Planning Strategies and Schemes and incorporate growth plan principles.	Local Government Department of Planning	✓	✓		TBC	TBC
3.16		Explore options for sustainable transport in Esperance including cycle ways and public transport.	Shire of Esperance Public Transport Authority	✓	✓		TBC	TBC
3.17		Green infrastructure strategies. Implement green infrastructure within the town of Esperance. Protect the townsite from coastal erosion and rising sea levels and develop an open space and recreation strategies that blend the built environment and community development with the environment.	Shire of Esperance	✓	✓		TBC	TBC
3.18		Protect and enhance our region's heritage buildings, structures and streetscapes, character and settings.	Local Government State Government	✓	✓	✓	N/A	N/A
3.19		Ensure our outlying settlements share in the benefits of growth and explore opportunities to ensure people can continue to live and work within our outlying areas.	Local Government State Government	✓	✓	✓	N/A	N/A

NO.	STRATEGY AREA	ACTION, PROJECT OR INITIATIVE	LEAD AGENCY	INDICATIVE TIMEFRAME			INDICATIVE COST	FUNDING SOURCES
				2012 - 2016	2016 - 2026	2026 - 2036		
3.20	**Spatial Planning** ***(Continued)***	Design and build creative and innovative developments, utilising the best of green infrastructure, energy efficiency measures, green star rated building design, solar passive design, minimising the need to travel by car within town	Local Government State Government	✓	✓	✓	TBC	TBC
3.21		Increase residential densities within the Esperance Town Centre and plan for more flexible live / work and mixed use developments.	Shire of Esperance	✓	✓		TBC	TBC



GUIDING PRINCIPLE 4 - PROTECT AND ENHANCE OUR NATURAL ENVIRONMENT

Our region has unique bush and coastal communities that will engage and interact harmoniously with their environment, and support the:

- Sustainable stewardship of our natural assets;
- Conservation and enhancement of our natural environment;
- Responsible access, use and enjoyment of our natural environment; and
- Development of sustainable town sites, integrating natural elements and connecting us to our environment.

NO.	STRATEGY AREA	ACTION, PROJECT OR INITIATIVE	LEAD AGENCY	INDICATIVE TIMEFRAME			INDICATIVE COST	FUNDING SOURCES
				2012 - 2016	2016 - 2026	2026 - 2036		
4.1	**Sustainability**	Climate Change studies and planning	State Government	✓	✓		TBC	TBC
4.2		Explore opportunities to establish a 'Grow Green' Sustainability Program within the region to encourage sustainable behaviours including reducing waste, increasing re-use and recycling, energy efficiency, planning for food and energy security, green star rated design and buildings, localism initiatives and community engagement.	Esperance SuperTown Project Team Local Government South Coast Natural Resource Management	✓	✓		TBC	TBC
4.3		Monitor growth aspirations and pressures to protect environmental assets in line with community values.	Esperance SuperTown Project Team	✓	✓	✓	N/A	N/A
4.4		Encourage an exemplar standard of environmental management within our local industries.	Local Government State Government Private sector	✓	✓		N/A	N/A
4.5		Support the preparation of the DAFWA Climate Change Response Strategy	Department of Agriculture and Food	✓			N/A	N/A

NO.	STRATEGY AREA	ACTION, PROJECT OR INITIATIVE	LEAD AGENCY	INDICATIVE TIMEFRAME			INDICATIVE COST	FUNDING SOURCES
				2012 - 2016	2016 - 2026	2026 - 2036		
4.6	**Sustainability** ***(Continued)***	Support the preparation of a Regional Climate Change Risk Assessment. Document past climate trends and future potential change to aid future planning strategies.	TBC	✓	✓		N/A	N/A
4.7		Support the development of a Goldfields-Esperance Regional Monitoring Network Assessment. An assessment of the region's weather and environmental monitoring assets, with a determination of what the region currently has, and what will be needed in the future.	TBC	✓	✓		TBC	TBC
4.8	**Coastal Management**	Prepare and implement a Coastal Recreation Management Plan for Esperance. To address issues of recreational use and access to coastal reserves. Balance access and use with environmental protection and enhancement.	Shire of Esperance	✓			TBC	TBC
4.9		Support the undertaking of Coastal Mapping of coastal geomorphology to determine coastal stability and investigate coastal management, vulnerability and risk.	TBC	✓	✓		TBC	TBC
4.10		Support the preparation of an Ecosystem Based Fisheries Management Plan by the Department of Fisheries for the Goldfields-Esperance Coast's associated bioregion (South Coast Bioregion). Includes development and review of fishery resource management plans for key south coast fisheries and resources in accordance with Department of Fisheries priorities.	Department of Fisheries	✓			TBC	TBC

NO.	STRATEGY AREA	ACTION, PROJECT OR INITIATIVE	LEAD AGENCY	INDICATIVE TIMEFRAME			INDICATIVE COST	FUNDING SOURCES
				2012 - 2016	2016 - 2026	2026 - 2036		
4.11	**Bio-diversity Planning**	Implement key bio-diversity management plans for environmental assets in the region such as the Lake Warden Catchment Recovery Project, Project Dieback and Gondwana Link.	South Coast Natural Resource Management (SCNRM)	✓	✓	✓	TBC	TBC
4.12		Environmental studies for the Esperance sub-region including mapping of flora, fauna, flooding and acid sulphate soils. Includes identification of flora and vegetation communities/assemblages in the greater Esperance region	Department of the Environment and Conservation (DEC) and South Coast Natural Resource Management (SCNRM)	✓	✓		TBC	TBC
4.13		Support the Local Government Biodiversity Conservation Project. To map biodiversity across the State.	TBC	✓	✓		TBC	TBC
4.14		Support the development of a Goldfields-Esperance Conservation Estate Management Plan by DEC to improve forward management planning for the region's conservation estate (both marine and terrestrial) including Cape Le Grand National Park – Nature Bank Project, Fitzgerald River National Park Initiative, as well as developing management plans for Eucla NP, Stokes NP and Cape Arid NP. Also implementation of existing plans such as the Great Western Woodlands Strategy.	Department of Environment and Conservation (DEC)	✓			TBC	TBC

NO.	STRATEGY AREA	ACTION, PROJECT OR INITIATIVE	LEAD AGENCY	INDICATIVE TIMEFRAME			INDICATIVE COST	FUNDING SOURCES
				2012 - 2016	2016 - 2026	2026 - 2036		
4.15	**Eco-tourism**	Nature Bank Eco-tourism project at Cape Le Grand, Esperance.	Department of the Environment and Conservation	✓	✓		TBC	TBC
4.16		Support the investigation of environmental reserves for tourism use.	Shire of Esperance Department of the Environment and Conservation	✓			TBC	TBC
4.17	**Open Space**	Develop and implement public open space strategy.	Shire of Esperance	✓	✓		TBC	TBC
4.18	**Natural Resource Management & Rural Strategic Planning**	Support investigations by SCNRM into the integration of NRM into strategic regional land use planning for the region.	South Coast Natural Resource Management	✓	✓		N/A	N/A
4.19		Support the State Barrier (Biosecurity) Fence enhancement. Complete the State Barrier Fence in the Goldfields-Esperance region to protect pastoral and agricultural industries from invasive species and other biosecurity threats.	Department of Agriculture and Food	✓	✓		$12M	Royalties for Regions State Government
4.20		Support the preparation of Agriculture and Rural Land Use Planning. To determine state and regional areas of Priority Agriculture Land following identification and mapping of agricultural land quality for dryland and irrigated agriculture.	TBC	✓	✓		TBC	TBC
4.21	**Water Management Strategy**	Support the preparation of a Regional Water Management Strategy to inform water planning issues and water efficiency strategies.	Department of Water	✓	✓		TBC	TBC

GUIDING PRINCIPLE 5 - DELIVER TIMELY AND EFFICIENT ENABLING INFRASTRUCTURE

We will deliver sustainable, integrated and high quality, modern infrastructure to meet our social, economic and environmental needs, to create well connected, liveable communities, vibrant economies and sustainable employment opportunities, by:

- Adopting a whole-of-government approach towards infrastructure provision to meet our current and future needs for growth;
- Providing quality regional infrastructure at a similar or better standard to metropolitan areas;
- Embracing emerging infrastructure opportunities and being leaders in the State for delivering new and innovative 'region building' infrastructure;
- Improving investment in regional infrastructure to ensure greater prosperity, productivity and growth of our communities; and
- Supporting public-private partnerships and other mechanisms to help deliver efficient and timely infrastructure projects.

NO.	STRATEGY AREA	ACTION, PROJECT OR INITIATIVE	LEAD AGENCY	INDICATIVE TIMEFRAME			INDICATIVE COST	FUNDING SOURCES
				2012 - 2016	2016 - 2026	2026 - 2036		
5.1	**Infrastructure Planning**	Develop a regional infrastructure plan	Department of Planning	✓			TBC	TBC
5.2	**Communications**	Optimise opportunities for the digital economy including faster internet access. Advocate with stakeholders for the region to be included in the next roll out of the National Broadband Network.	Federal Government Local Digital Economy Working Group	✓			TBC	State and Federal Government
5.3	**Transport – Road**	Ravensthorpe Heavy Haulage Bypass: Planning and construction of a heavy haulage bypass around the Ravensthorpe town site. This will improve the amenity of the town (as heavy traffic currently passes through the main street).	Shire of Ravensthorpe Main Roads WA	✓			$10-$15M	Main Roads WA State Government
5.4		Esperance Port Access Corridor Stage 1	Main Roads WA John Holland	✓	✓		$120M	State and Federal Government
5.5		Undertake planning for further stages of the Esperance Port Access Corridor	Main Roads WA	✓			TBC	TBC

NO.	STRATEGY AREA	ACTION, PROJECT OR INITIATIVE	LEAD AGENCY	INDICATIVE TIMEFRAME			INDICATIVE COST	FUNDING SOURCES
				2012 - 2016	2016 - 2026	2026 - 2036		
5.6	**Transport – Road** ***(Continued)***	Improve the standard and safety of the regions road network including the South Coast Highway and Coolgardie-Esperance Highway.	Main Roads WA	✓			TBC	TBC
5.7		Support the development of an Integrated Supply Chain Study for the Goldfields-Esperance Transport Corridor. With the upgrade of the Esperance Port and the Esperance Port Access Corridor a study is required to determine the infrastructure required to facilitate trade from the Yilgarn Iron Ore province through Kalgoorlie, Norseman to Esperance Port.	Department of Transport Esperance Port Sea and Land Private Sector	✓	✓		TBC	TBC
5.8		Support the ICC and supporting agencies to develop Goldfields-Esperance regional infrastructure projects and infrastructure planning.	Infrastructure Coordinating Committee (ICC) Department of Planning Goldfields-Esperance Development Commission	✓			N/A	N/A
5.9	**Transport - Air**	Esperance Airport upgrades to facilitate additional carriers and larger aircraft.	Shire of Esperance	✓	✓		$2.5M	Regional Airports Development Scheme Royalities for Regions Shire of Esperance
5.10	**Transport - Rail**	Upgrading the region's rail corridor to facilitate trade with Goldfields, the Yilgarn province and beyond.	Brookfield Rail	✓			TBC	TBC

NO.	STRATEGY AREA	ACTION, PROJECT OR INITIATIVE	LEAD AGENCY	INDICATIVE TIMEFRAME			INDICATIVE COST	FUNDING SOURCES
				2012 - 2016	2016 - 2026	2026 - 2036		
5.11	**Transport - Rail** ***(Continued)***	Portlink project: • Intermodal Freight Transport Terminal • Rail realignment around Kalgoorlie- Boulder • Sealing of road between Wiluna to Meekatharra.	Goldfields-Esperance Development Commission Department of Transport Department of Regional Development and Lands	✓	✓		TBC	Federal Government State Government
5.12	**Energy**	Develop a regional energy strategy	Goldfields-Esperance Development Commission	✓			TBC	TBC
5.13		Undergrounding of power poles in Esperance Town Centre (to complement the Town Centre Revitalisation Project)	Horizon Power	✓			$2.2M	Horizon Power Shire of Esperance Royalties for Regions
5.14		Sustainable and renewable energy production for the future. Development of renewable energy sources and projects in the region, including but not limited to Wind Turbines on the south coast; Wind farms/solar energy farms on salt lakes; Geothermal exploration; Solar power; and biomass waste generation. Support the continued production of renewable energy at the Esperance Wind Farm.	Verve Energy Horizon Power Office of Energy State Government Western Power	✓			TBC	TBC

NO.	STRATEGY AREA	ACTION, PROJECT OR INITIATIVE	LEAD AGENCY	INDICATIVE TIMEFRAME			INDICATIVE COST	FUNDING SOURCES
				2012 - 2016	2016 - 2026	2026 - 2036		
5.15	**Waste**	Esperance Waste Facility – planning and construction of new waste facility. Esperance's current landfill site is unlikely to get its licence renewed in 2016. A new facility needs to be developed. There is potential for co-location with other treatment or industry facilities, renewable energy, composting, bio-mass waste generation. Urgent need to develop options and identify a location.	Shire of Esperance	✓			$10M	Shire of Esperance
5.16		Support the development of a Regional Waste Management Plan. Include investigation of appropriate sites for landfill, establishment of a governance structure and investigations into a facility with a regional and state capacity.	TBC	✓	✓		TBC	TBC
5.17		Support the development of a new Truck Wash Facility at Myrup, Esperance. To support rural industries and ensure environmental and bio-security compliance.	Shire of Esperance	✓			$1.45M	Royalties for Regions
5.18	**Water**	Water supply planning for next 30 years incorporating SuperTowns population scenario.	Water Corporation	✓			N/A	N/A
5.19		Ensure adequate water supplies are provided for our settlements and rural areas of the region into the future.	Department of Water Water Corporation Local Government	✓	✓	✓	N/A	N/A

NO.	STRATEGY AREA	ACTION, PROJECT OR INITIATIVE	LEAD AGENCY	INDICATIVE TIMEFRAME			INDICATIVE COST	FUNDING SOURCES
				2012 - 2016	2016 - 2026	2026 - 2036		
5.20	**Wastewater**	Infill Sewer in Esperance Town Centre - Areas 17A and 18A	Water Corporation	✓			$3M	Water Corporation
5.21		Planning and design for future sewer infill requirements in Esperance and the region.	Water Corporation	✓	✓		TBC	Water Corporation
5.22		Wastewater planning for next 30 years incorporating SuperTowns population scenario.	Water Corporation	✓			N/A	Water Corporation
5.23		Relocation of existing Wastewater Treatment Plant (WWTP) and construction of replacement WWTP in Esperance. The existing WWTP is located on the Middletown Strategic Development site. Relocation will facilitate redevelopment of the Middletown Strategic Redevelopment Project. Potential for construction of new treatment facility at Wylie Bay. Dependant on outcomes of Water Corporation planning to be undertaken during 2013. Relocation indicatively scheduled for 2032. Relocation of fuel depot and CBH depot and existing wastewater recycling scheme requirements factors affecting relocation potential and timelines.	Water Corporation Esperance SuperTown Project Team	✓	✓	✓	TBC	Water Corporation State Government

GUIDING PRINCIPLE 6 - INNOVATIVE AND PROACTIVE GOVERNANCE

We will embrace collaborative and proactive leadership delivering on the values and aspirations of our communities through:

- A cross-organisational approach delivered through strategic partnerships;
- Community ownership through active engagement; and
- A focus on delivering shared outcomes.

NO.	STRATEGY AREA	ACTION, PROJECT OR INITIATIVE	LEAD AGENCY	INDICATIVE TIMEFRAME			INDICATIVE COST	FUNDING SOURCES
				2012 - 2016	2016 - 2026	2026 - 2036		
6.1	**Collaboration**	Continue local collaboration through the Memorandum of Agreement (MOU) between the Esperance SuperTowns Project Team partners, the Shire of Esperance, Goldfields-Esperance Development Commission and the Esperance Chamber of Commerce and Industry.	Esperance SuperTown Project Team	✓	✓	✓	N/A	N/A
6.2		Work collaboratively within the MOU framework with other local, regional and State stakeholders, including Shires of Dundas and Ravensthorpe.	Esperance SuperTown Project Team Local Government State Government Private Sector	✓	✓	✓	N/A	N/A
6.3	**Governance**	Facilitate the ongoing implementation of the Esperance SuperTowns Program and the implementation of Growth Plan priorities.	Esperance SuperTown Project Team	✓			N/A	N/A
6.4		Advocate for the implementation of State Government agency key priority projects highlighted within the Growth Plan	Esperance SuperTown Project Team State Government	✓	✓	✓	N/A	N/A

NO.	STRATEGY AREA	ACTION, PROJECT OR INITIATIVE	LEAD AGENCY	INDICATIVE TIMEFRAME			INDICATIVE COST	FUNDING SOURCES
				2012 - 2016	2016 - 2026	2026 - 2036		
6.5	**Governance *(Continued)***	Continue to explore and refine options for a local governance model for industry investment such as an Esperance Enterprise Investment Unit	Esperance SuperTown Project Team	✓			N/A	N/A
6.6	**Build Local Capacity and Resources**	Ensure there is local capacity and resources within Esperance SuperTown Project Team stakeholder organisations to implement the Growth Plan vision and priorities	State Government Local Government Esperance SuperTown Project Team	✓	✓	✓	N/A	N/A
6.7	**Community Engagement**	Establish Community Reference Group or other appropriate community engagement mechanisms for SuperTowns funded projects 2012 (Esperance Waterfront, Esperance Town Centre and Esperance Economic Development)	Esperance SuperTown Project Team	✓			N/A	N/A
6.8		Continue to actively engage with and respond to the community on Growth Plan issues.	Esperance SuperTown Project Team	✓	✓	✓	N/A	N/A
6.9		Prepare and implement an Esperance SuperTowns Communications and Engagement Plan to ensure open channels of communication with the community and timely updates by a variety of means on priority issues (website, newsletters etc)	Esperance SuperTown Project Team	✓			N/A	N/A
6.10	**Project Business Cases**	Prepare Business Cases for priority projects in liaison with key Government and non-government stakeholders.	Esperance SuperTown Project Team Local Government State Government	✓	✓		N/A	N/A

NO.	STRATEGY AREA	ACTION, PROJECT OR INITIATIVE	LEAD AGENCY	INDICATIVE TIMEFRAME			INDICATIVE COST	FUNDING SOURCES
				2012 - 2016	2016 - 2026	2026 - 2036		
6.11	**Review and Evaluation**	Review the Growth Plan and priorities on a regular basis. 4 year full review : Minor reviews as required Refine Growth Plan population scenarios for the region based on publication of ABS Census data, emerging population data and outcomes of the Economic Development Program.	Esperance SuperTown Project Team State Government	✓	✓	✓	N/A	N/A
6.12		Establish key performance indicators to measure and evaluate Growth Plan implementation and monitor growth pressures.	Esperance SuperTown Project Team	✓			N/A	N/A



DISCLAIMER

This document was prepared by the Goldfields-Esperance Development Commission and Shire of Esperance, on behalf of the Esperance SuperTown Project Team. While the information contained in this document is provided in good faith and believed to be accurate at the time of print, appropriate advice should be obtained in relation to any information in this document. The Goldfields-Esperance Development Commission and Shire of Esperance shall in no way be liable for any loss sustained or incurred by anyone relying on the information provided.









For more information about Esperance and the South East region visit:

http://www.esperance.wa.gov.au/
http://www.dundas.wa.gov.au/
http://ravensthorpe.wa.gov.au/
http://www.gedc.wa.gov.au/
http://www.esperancecci.com.au/
http://www.rdl.wa.gov.au/regions/goldfields/Pages/default.aspx